



POLICY AND RESOURCES COMMITTEE

21 JUNE 2007

CONSULTATIVE DRAFT CORPORATE STRATEGY 2007-11

Report by Chief Executive

PURPOSE OF REPORT To seek approval for consultative draft Corporate Strategy 2007-11 and the proposed consultation process.

COMPETENCE

- 1.1 There are no legal, financial or other constraints to the recommendations being implemented, however, the approval of the final Corporate Strategy in September 2007 will impact on future revenue budgets and capital programmes. A Strategic Environmental Assessment of the draft Strategy will be required.

SUMMARY

- 2.1 The consultative draft Corporate Strategy has been developed following a workshop with elected members on 6 June 2007.
- 2.2 The consultative draft Strategy contains outcomes, targets and priorities for the period 2007-11.
- 2.3 Over the summer consultation with stakeholders will take place.
- 2.4 It is proposed that the Corporate Strategy is presented to the Comhairle for approval in September 2007.

RECOMMENDATION

- 3.1 **It is recommended that the Comhairle approve:**
 - a **the consultative draft Corporate Strategy 2007-11; and**
 - b **the proposed consultation process.**

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Appendix 1. Consultative Draft Corporate Strategy 2007-11 (separately circulated)

THE CORPORATE STRATEGY

- 4.1 The objectives of the Corporate Strategy are to:
- Describe the Comhairle's purpose (mission)
 - Set out the vision for the outcomes that will be achieved during the Comhairle's term of office
 - Set targets and objectives to support achievement of the vision
 - Identify the process to achieve these objectives
 - Identify how progress and achievement will be monitored
- 4.2 The Corporate Strategy will drive the development of:
- The Revenue Budget
 - The Capital Programme
 - Departmental Business Plans
 - Service or thematic plans e.g. Children's Services Plan, Transport Strategy
- 4.3 The consultative draft Corporate Strategy has been drafted following the development workshop with members held on Wednesday 6 June 2007
- 4.4 The Strategy will be subject to a Strategic Environmental Assessment and the consultative draft will be submitted to the Scottish Executive once approved.
- 4.5 It is proposed that, in September 2007 the Comhairle will agree the Corporate Strategy; and the associated monitoring and reporting framework.

THE CONSULTATION PROCESS

- 5.1 Once approved, the consultative draft Corporate Strategy will be distributed to Community Councils, Community Planning Partners and Trade Unions. These consultees have been given prior notice of the timescales involved. The offer of a presentation on the strategy has been made to all consultees.
- 5.2 Comhairle managers will meet on Friday 22 June 2007 to discuss the operational implications of the draft Strategy and feedback from this group will be encouraged.
- 5.3 The consultative draft Strategy will be placed on the Comhairle's web site and the public and staff will be encouraged to submit their views.
- 5.4 A deadline of 17 August 2007 will be set for comments on the Strategy to be returned giving eight weeks for meetings to take place and responses formulated.
- 5.5 This timescale for responses will allow the production of a Corporate Strategy for approval by the Comhairle on 6 September 2007.

CONCLUSION

- 6.1 The consultative draft Corporate Strategy clearly articulates the Comhairle's vision and priorities for the next term of office.
- 6.2 The consultation period over the summer will allow the Comhairle's partners in the community, public and voluntary sectors and the Comhairle's staff to have an input into the final strategy that is approved in September 2007.