



# Business Advantage Bulletin



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## LOCAL NEWS

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### Who Cares Wins – Ambassador Nominations



**If you have experienced outstanding customer service from an individual in the Outer Hebrides, now is your chance to tell us about it.**

This year we are holding a “Celebrating Excellence” Awards event in recognition of businesses and staff who have demonstrated outstanding customer service.

So if you have received excellent customer service, why not make a nomination and give someone the recognition they deserve?

Perhaps you have been in contact with someone who has gone the extra mile to provide a level of service that has impressed you. This may include:

- handling a very difficult situation or sensitive matter particularly well,
- dealing professionally with a crisis,
- making service improvements to prevent a problem, or
- introducing a new approach that improves your experience of a service.

### How to nominate

You can nominate individuals by downloading the pdf version of the form, available at [www.whocareswins.org.uk](http://www.whocareswins.org.uk) and return it to the Who Cares Wins Team by post or email. Alternatively you can call 01851 703703 and a form can be posted to you.

To help our panel of judges with their selection, please provide as much information as possible when making your nominations.

The nomination process is continuous but the deadline for inclusion in each annual judging is the 19<sup>th</sup> March 2007

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If you have any feedback or suggestions for us to make this service more relevant please e-mail your comments to [business.advantage@cne-siar.gov.uk](mailto:business.advantage@cne-siar.gov.uk). If you wish to discontinue your subscription to Business Advantage please send a blank e-mail to [business.advantage@cne-siar.gov.uk](mailto:business.advantage@cne-siar.gov.uk) putting UNSUBSCRIBE in the subject box. Remember that we guarantee never to sell or give your e-mail address to anyone else.

**Good luck**

## The Business Advantage Team

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