



If I could build
up my skills,
my business
could really go
somewhere

Get ahead with Business Gateway

Business Gateway has developed a wide ranging programme of free events and workshops that address the needs of local businesses. The following workshops are aimed at new start business:

Financial and Management Accounting – explains the basics of financial and management accounts, your obligations, as well as how management accounting can help you run your business more effectively.

Personal & Business Planning – gives you a better understanding of how your own skills and attitudes can affect the success of your business, and what changes you can implement. The workshop will also show you how to prepare a high-quality business plan.

Marketing and Market Research – this workshop explains what you need to know about market and customer research, how to build your knowledge. It also looks at pricing, advertising, branding, selling, customer management and online marketing.

There is also a range of workshops aimed at existing businesses, including:

- **Effective time management**
- **Getting the most out of your people**
- **How to improve your customer satisfaction**
- **Selling with confidence**

To find out more about these courses and to book your place, please contact **01851 707 307** or email businessgateway@cne-siar.gov.uk Dates and venues will be arranged once there is sufficient interest – to ensure these courses are delivered locally on Barra, it is important that you register an interest now!

To find out how Business Gateway can help your business visit www.bgateway.com or call **0845 609 6611** (Local Number: 01851 707 307).

0845 609 6611
www.bgateway.com
or visit your local office



Business Gateway services are delivered by Local Authorities, Scottish Enterprise and Scottish Government, with the support of associated partner organisations. Maximum call charge from BT landline is 3p per minute. Call costs from other networks may vary. Text costs vary depending on your mobile operator.