

Workshop objectives

- To understand how ICT & E-Business can help your business start and grow
 - To determine where your business could benefit from ICT & E-Business
 - To develop hardware and software requirements
 - To plan your website and how best to market your business
 - To consider efficient and effective ways to use the skills and resources at your disposal to best develop the business
- To understand how to, and to develop the e-business section of your business plan