



## **NEWS RELEASE**

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### **FIRST EVER PSYBT BUSINESS CLUB**

17 Western Isles Young Entrepreneurs who had been supported by the Prince's Scottish Youth Business Trust in setting up their own businesses attended the first ever PSYBT Business Club in the Royal British Legion last Thursday evening. The range of businesses attending included beauticians, graphic designers, electricians, beef jerky wholesalers, musicians, slater/roughcasters, paint ballers and hairdressers to name but a few.

The theme of the evening was marketing and Margaret Gibson, Marketing Manager at PSYBT who had flown in especially from Glasgow gave a talk on her top tips for marketing a small business. Margaret has many years experience in marketing and working with PSYBT businesses and is very enthusiastic about what she does. Margaret commented "the opportunity to meet and hear at first hand the experiences of businesses operating in and around Stornoway was both inspiring and extremely interesting. I wish all of the young business people continued success."

Several successful Clubs have been set up in many PSYBT regions in Scotland in the last year and the Western Isles is the latest region to offer this facility. The purpose of the Business Club is to give young business people the opportunity to meet with other like minded individuals, broaden their business knowledge and to facilitate inter-trading. Each meeting will be a networking and marketing opportunity and speakers will be invited along to talk about different topics. The Business Club is open to PSYBT Businesses and other young people age 18-30 who have started or are interested in setting up their own business.

The young entrepreneurs enjoyed the first business club so much that they are now keen to get together for a December event. As many of the businesses are sole traders there is no opportunity for an 'office party' at this festive time. The next meeting following the Christmas event will take place in March 2005.

**PSYBT in the Western Isles offers start-up funding and advice to young people aged between 18 and 30, with a business idea of their own. For further information on PSYBT and the Business Club contact: Jane Campbell, PSYBT Regional Manager, Business Advantage, Town Hall, Stornoway, on 01851 707475.**



**Photo of those attending first PSYBT Business Club event**