



NEWS RELEASE

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PSYBT HELP TO PAMPER THE POPULATION

Two young women from Stornoway are doing their bit for community re-generation and pampering the local population by setting up businesses in the Cearn community. Lorna Macmillan and Kathleen Campbell both Cearn residents in Stornoway have set up their own businesses with the help of the Prince's Scottish Youth Business Trust (PSYBT).

Having qualified as a Beauty Therapist with an HND from Inverness College and then



gaining over 2 years practical experience working at Body and Sole, Lorna decided the time was right to become self employed and set up her own beauty therapy business. Lorna approached PSYBT for advice, help with her Business Plan and financial assistance. She was successful in applying for a grant of £1000 and a loan of £4000 from PSYBT to enable her to purchase equipment and supplies to set up her beauty

salon 'Tranquillity' from her home at 3 Cearn Shulaisgeir. Lorna can be contacted for appointments by telephoning 01851 704430.

Just 50 yards down the road from Tranquillity at the Cearn Shop, an opportunity arose to rent adjacent vacant premises. Kathleen Campbell, a qualified Hairdresser with 7 years experience working at Jennifer's Hairdressers decided that this opportunity was too good to miss. She decided to take the plunge and open her own hairdressing salon so she approached PSYBT for assistance. Kathleen was successful in applying to PSYBT for a loan of £5000 to help her furnish and equip her new salon, 'K C Cuts' located next door to the Cearn Shop at Cearn Shulaisgeir. K C Cuts is now open for business and



appointments can be made by telephoning 01851 703676.

PSYBT Western Isles Regional Chairman Roddie Mackay said 'The PSYBT Panel were delighted to be able to help these young ladies to set up their own businesses. Being able to set up their salons in their own home and doorstep is a fantastic opportunity for them both and a great boost to the local community.'

PSYBT in the Western Isles offers start-up funding and advice to young people aged between 18 and 30, with a business idea of their own. For further information on PSYBT contact: Jane Campbell, PSYBT Regional Manager on 01851 707318 or visit www.psybt.org.uk