



10 March 2010



It's not too late to help with National Spring Clean 2010

With only a week to go until National Spring Clean 2010 gets under way, Keep Scotland Tidy is issuing a further appeal for volunteers annoyed by litter to sign up for Scotland's biggest volunteer attack on litter.

Registration for the annual month long blitz on litter has already exceeded expectations with more than **41,000** volunteers committed to pulling on their bright yellow spring clean tabards at **591** clean up events across Scotland during April. To ensure that groups receive their free clean up kits Keep Scotland Tidy is now calling for more registrations before National Spring Clean month starts.

Re-established four years ago National Spring Clean has grown exponentially becoming one of the country's largest volunteer events. Families, schools, community groups, environmental organisations and businesses have all taken up the challenge to do something to improve the cleanliness of their local areas – and now a call is being made for even more people to come forward and help make 2010 the biggest yet.

Donna Niven, Programme Manager said, "Almost 60,000 people, at over 1,000 locations across Scotland, took part in fun litter pick events during April 2009, filling enough black sacks of litter to fill 28,819 standard wheelie bins. But this year the campaign aim is to achieve even more, and, while we are well on the way, there are towns, parks, beaches and open spaces spoilt by litter which are unclaimed by clean-up groups.

"So, please help us this April and organise, or take part in, an event near you – all you have to do is chose a location and sign up on line for your FREE clean up kit at www.keeptidyscotland.org/springclean".