

COMHAIRLE NAN EILEAN SIAR

REPORT ON BASELINE SURVEY OF BIODIVERSITY AWARENESS

May 2010



Photos (Clockwise from Top Left): Launch of Western Isles LBAP Phase 2; Biodiversity Fun Day in Lews Castle Grounds; Biodiversity Fun Day at Carinish Woodland; Biodiversity Display in Stornoway Council Offices



CONTENTS

1. Background.....	2
2. Methodology.....	2
3. Main Findings.....	3
4. Conclusions.....	12
5. Next steps.....	12
6. Appendix 1 – Survey Questions.....	13

COMHAIRLE NAN EILEAN SIAR
BASELINE SURVEY OF BIODIVERSITY AWARENESS – MAY 2010

1. BACKGROUND

The Nature Conservation (Scotland) Act 2004 has created a duty on all public bodies including the Comhairle "in exercising any functions, to further the conservation of biodiversity as far as is consistent with the proper exercise of those functions".

A Biodiversity Duty Working Group has been established with representatives from each Department and 2 Comhairle Members.

Departmental Representatives:

Chief Executive's Dept: Derek McKim
Finance & Corporate Resources: Mary Ann Davidson
Development Department: Anne MacLellan
Technical Services: Robert Stubbington
Social & Community Services: Emma MacSween
Education & Children's Services: Iain G Smith

Comhairle Members: Agnes Rennie and Uisdean Robertson.

The Comhairle's Biodiversity Duty Delivery Plan for 2010-2011 was approved on 29 April 2010. One of the objectives of the plan is to raise awareness of biodiversity amongst Comhairle staff and Members.

A programme of awareness raising commenced during Scottish Biodiversity Week in May 2010, which included a survey offered to all staff and Members. The aim of this initial survey was to assess the current level of biodiversity awareness amongst staff and Members. It will be repeated again in 2011 to gauge the effectiveness of awareness-raising efforts throughout the year.

2. METHODOLOGY

An online survey was setup using *Survey Monkey*, online software. The questions were based on an SNH commissioned National Baseline Survey of Biodiversity Awareness and Involvement undertaken by Progressive Partnership Ltd in 2009*.

The survey ran from the 11th – 29th May 2010 and staff, Members and schools were notified by email and invited to complete the survey. The survey questions are in Appendix 1.

**Progressive Partnership Ltd (2009). National baseline survey of biodiversity awareness and involvement. Scottish Natural Heritage Commissioned Report No. 334*

3. MAIN FINDINGS

A total of 393 people completed the online survey – 384 were staff and 9 were Members. This equates to approx 15% of the total Comhairle staff as at March 2010 and 29% of Members.

The responses by different Departments and Members are shown in Table and Chart 1. Education and Children’s Services had the greatest response (22% of responses) followed by Finance & Corporate Resources (18%), Development Department (17%) and Technical Services (16.5%) and Social and Community Services (15.5%).

Table 1: Breakdown of responses

Q1 We are keen to assess the level of awareness among different Departments and Members in order to help target future awareness raising efforts. If you are a staff member, please indicate which Department you are in, or, if you are a Comhairle Member, please tick the relevant box.

Answer Options	Response Percent	Response Count
Chief Executive's	8.1%	32
Finance & Corporate Resources	18.3%	72
Development Department	17.0%	67
Technical Services	16.5%	65
Social & Community Services	15.5%	61
Education & Children's Services	22.1%	87
Comhairle Member	2.3%	9

Chart 1: Breakdown of responses by Comhairle Department and Members

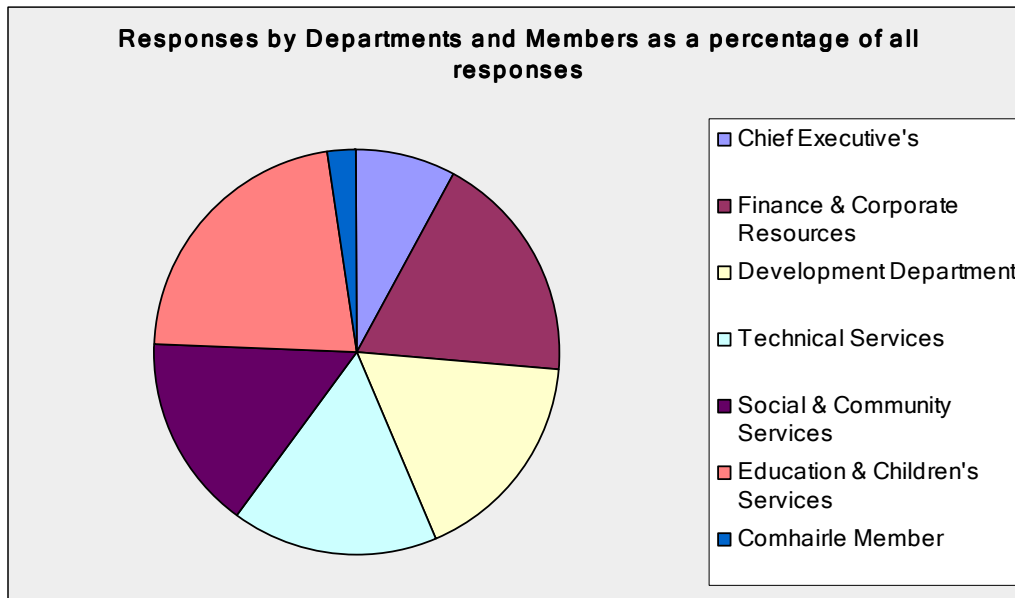
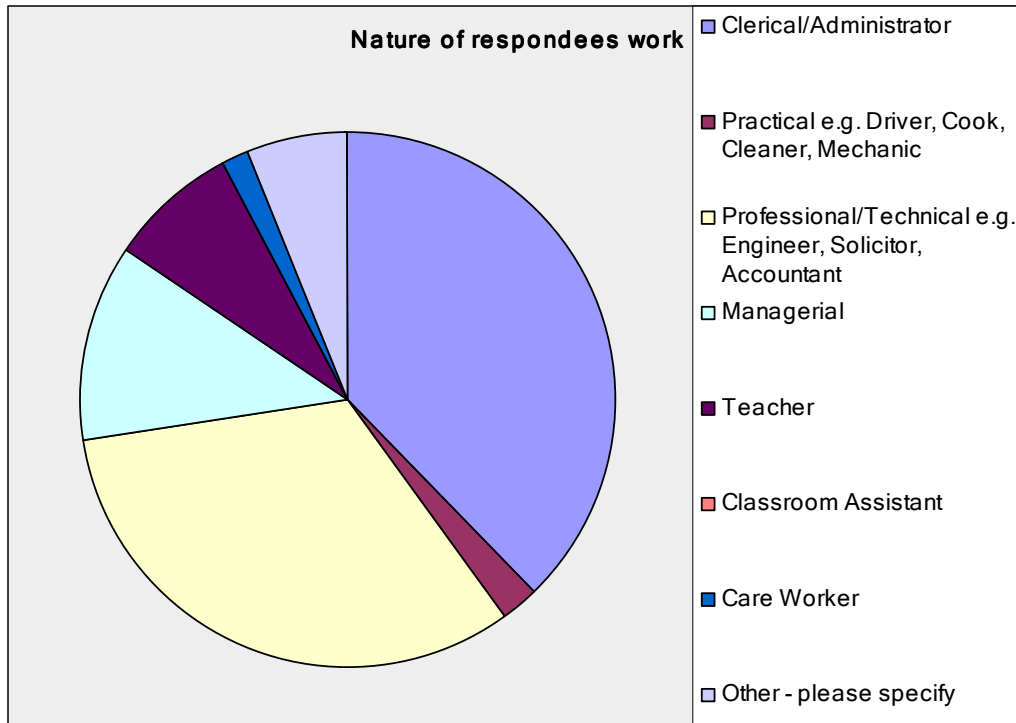


Table 2 details the nature of work undertaken by respondents to the survey. Clerical/administrator posts (37.7%) and professional/technical posts (32.5%) made up the greatest proportion of respondents. Other work categories included social worker and youth worker.

Table 2: Nature of work undertaken by respondents

Q2 Please tick the option which best describes the nature of your work		
Answer Options	Response Percent	Response Count
Clerical/Administrator	37.7%	137
Practical e.g. Driver, Cook, Cleaner, Mechanic	2.2%	8
Professional/Technical e.g. Engineer, Solicitor, Accountant	32.5%	118
Managerial	12.1%	44
Teacher	7.7%	28
Classroom Assistant	0.0%	0
Care Worker	1.7%	6
Other - please specify	6.1%	22

Chart 2 summarises the nature of work undertaken by respondents to the survey.



3.1 Initial Views on Biodiversity

Respondents were asked what they thought of the Outer Hebrides' natural environment, which is made up of moorland, machair, croftland, lochs and streams, the coastline and hills and mountains and every living thing these support. Responses are summarised in Table 3. 54% of respondents thought the Outer Hebrides' natural environment was very important to them in their everyday life and over 37% thought it was quite important.

Table 3: Importance of biodiversity to respondents

Q3 When you think of the Outer Hebrides' natural environment, which is made up of moorland, machair, croftland, lochs and streams, the coastline and hills and mountains and every living thing these support, how important would you say it is to you in your everyday life?

Answer Options	Response Percent	Response Count
Very important	54.0%	203
Quite important	37.2%	140
Not really important	7.7%	29
Not important at all	1.1%	4

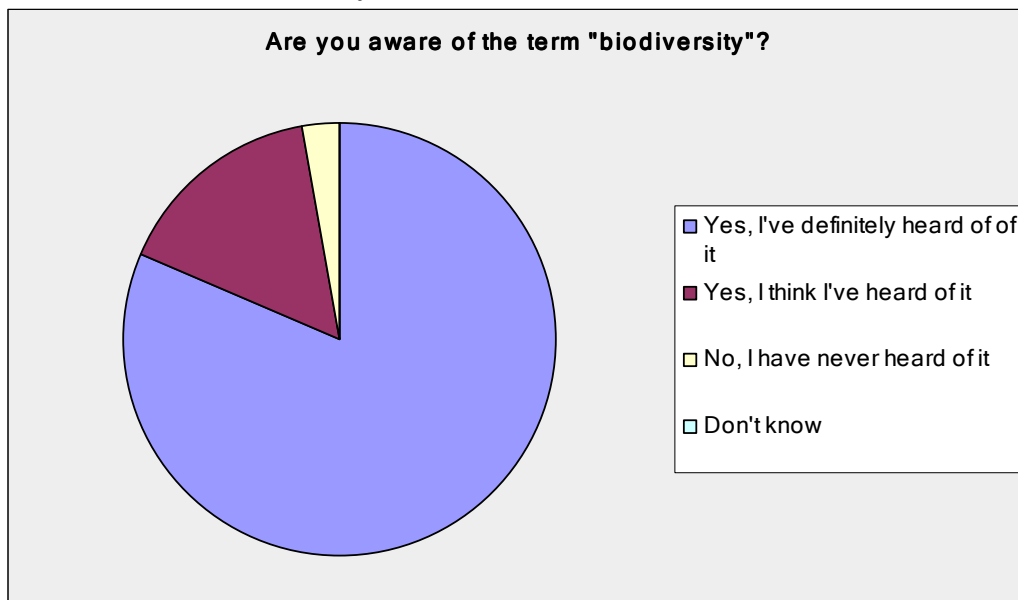
Respondents were then asked if they are actively involved in looking after the natural environment in any way - for example, in wildlife or countryside organisations, volunteering, gardening to help wildlife, agri-environment schemes on your croft such as SRDP/RSS, or anything else like that.

66% of respondents were not involved in looking after the natural environment and 34% were involved.

3.2 Biodiversity Awareness

The next questions related to staff and Members awareness of biodiversity. Respondents were asked if they were aware of the term biodiversity and they were then asked what they understood it to mean. The majority of respondents (81%) said they had definitely heard of the term biodiversity and 16% said they thought they had heard of the term. Only 3% had not heard the term before.

Chart 3: Awareness of biodiversity



Respondents were asked "What would you understand the term "biodiversity" to mean?" Of the respondents who knew what the term meant, 86% gave the most complete

definition of biodiversity i.e. *All the living things on the planet, including us*. Only 3% of respondents had no idea what biodiversity means.

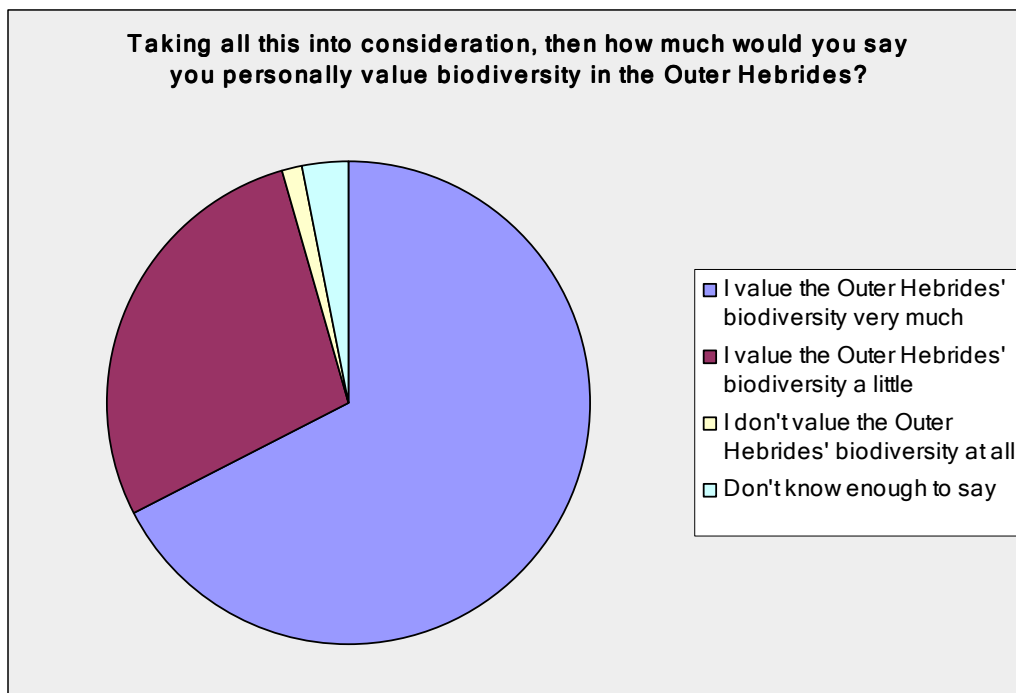
Of those that did not know what biodiversity meant, when prompted with a definition, 37% had definitely heard of the term and 44% thought they had heard of it.

3.3 Interest in Outer Hebrides Biodiversity

Based on the definition of biodiversity “the variety of all living things - animals, birds, plants, trees, fish, insects and human beings - that exist in the world”, respondents were asked “how interested are you in the Outer Hebrides' biodiversity?” 49% of respondents were very interested and 41% were slightly interested. The remainder were not interested.

Respondents were asked to consider how much they personally value biodiversity in the Outer Hebrides. Chart 4 summarises the responses. 68% of respondents valued the Outer Hebrides' biodiversity very much and 28% valued it a little. Only 1% did not value biodiversity at all and 3% didn't know enough to say.

Chart 4: How much biodiversity in the Outer Hebrides is valued



3.4 Biodiversity in Your Garden

Respondents were asked if they do anything in their garden to benefit biodiversity or attract wildlife. For example, green gardening methods such as using peat free compost, compost heap, putting garden waste/grass cuttings in organic bin, no chemicals, collecting rainwater, growing fruit & vegetables etc. or providing food/water for birds, boxes for birds/animals, wildlife friendly trees/plants, window boxes, container shrubs etc.

Table 4 summaries the responses. 26% of respondents said they try to do everything they can in this regard and this rises to 54% of respondents doing a couple of things in this regards. Nearly 10% said they would like to start doing something.

Table 4: Activity for biodiversity in your garden

Q12 Do you do anything in your garden to benefit biodiversity or attract wildlife? For example, green gardening methods such as using peat free compost, compost heap, putting garden waste/grass cuttings in organic bin, no chemicals, collecting rainwater, growing fruit & vegetables etc. OR Providing food/water for birds, boxes for birds/animals, wildlife friendly trees/plants, window boxes, container shrubs etc.		
Answer Options	Response Percent	Response Count
Yes, and I try to do everything I can in this regard	26.1%	92
Yes, but I only actually do a couple of things in this regard	54.5%	192
No, but I'd really like to start doing something	9.7%	34
No, and I'm really just not interested	6.0%	21
Not applicable/No garden	3.4%	12
Don't know	0.3%	1

Respondents who said they do things in their garden were asked what motivated them to start. Reasons are given in Table 5 and percentage of respondents selecting each option. The main reasons given were that respondents wanted to feel that they were doing their bit for the environment (61%) and reducing their own impact on biodiversity (60%) with 43% being motivated by concern about climate change/loss of wildlife habitats and 47% of respondents of the view that this is something as a society we all should do. The provision of bins by the council motivated 36% of respondents to take action.

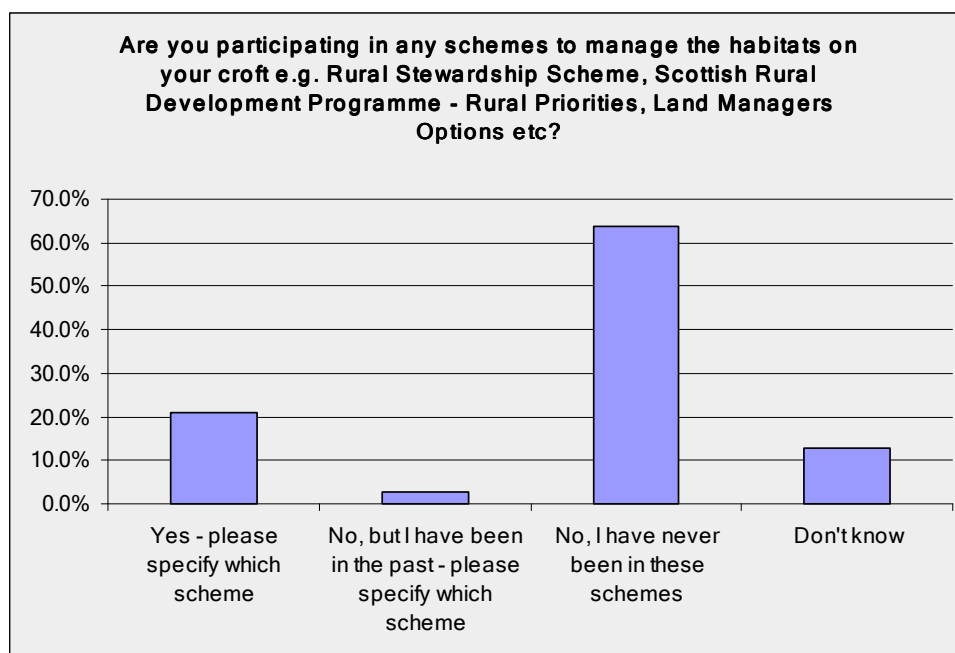
Table 5: Motivation for biodiversity activity in the garden

Q13 What motivated you to start doing this? Tick all that apply.		
Answer Options	Response Percent	Response Count
Wanted to feel I was doing my bit for the environment	60.5%	170
Concern about climate change/loss of wildlife habitats	42.7%	120
Reduce my own impact on the environment	59.8%	168
It's a hobby of mine	23.5%	66
I've been interested in / done this all my life	26.7%	75
Retired, have more time now	0.7%	2
The children started this at school	3.9%	11
Health reasons	7.8%	22
Its something as a society that we all should do	47.0%	132
Influenced by television/radio, the web or newspapers	13.5%	38
No real reason, just do	9.6%	27
The council provided bins so it's easy to do	35.6%	100
Something else - please stipulate	2.8%	8

3.5 Croft Management

Respondents were asked if they or a member of their household has/works a croft. 49% of respondents said yes and 51% said no. Those with crofts were asked if they were participating in any schemes to manage the habitats on their croft e.g. Rural Stewardship Scheme, Scottish Rural Development Programme - Rural Priorities, Land Managers Options etc. The responses are summarised in Chart 5. 22% of crofters said that they were participating in schemes but the majority (67%) said no, they have never been in these schemes.

Chart 5: Participation in croft habitat management schemes



Those respondents with crofts, not participating in schemes were asked why they do not participate in these schemes. The majority of respondents (41%) indicated too much hassle/paperwork as a reason. 33% of respondents stated other reasons and many of these were a lack of information about schemes and a lack of time to find out about schemes.

Table 6: Reasons for not participating in croft schemes

Q16 Why do you not participate in agri-environment schemes? Tick all that apply.		
Answer Options	Response Percent	Response Count
Too much hassle/paper work	40.8%	49
I'm not interested in managing my croft in this way	12.5%	15
I've tried to apply but was not successful	5.8%	7
The schemes would restrict what I can do on my croft	5.8%	7
The croft is too small	18.3%	22
Other reason - please specify	32.5%	39

3.6 Motivation to protect biodiversity/natural environment

Respondents were asked if they consider themselves in any way to be a green consumer. E.g. Buy local or British products, buy organic, buy with less packaging, buy environmentally friendly cleaning products, re-usable shopping bags, and energy efficient appliances. Responses are summarised in Table 7. 35% of respondents said that they try to do everything in this regard and this rises to 58% of respondents who do a couple of things in this regard.

Table 7: Green consumers

Q17 Do you consider yourself in any way to be a green consumer? E.g. Buy local or British products, buy organic, buy with less packaging, buy environmentally friendly cleaning products, re-usable shopping bags, energy efficient appliances.		
Answer Options	Response Percent	Response Count
Yes, and I try to do everything I can in this regard	34.6%	120
Yes, but I only actually do a couple of things in this regard	57.6%	200
No, but I'd really like to start doing something	4.0%	14
No, and I'm really just not interested	3.2%	11
Not applicable	0.3%	1
Don't know	0.3%	1

Respondents were asked if they take any action at home to help protect biodiversity and the natural environment. E.g. record garden wildlife, recycle household waste (glass, plastic and cans), use your organic bin for kitchen/garden waste, composting, use fewer chemicals, use energy efficient bulbs, laundry washing at lower temperatures, showers instead of baths.

The responses (see Table 8) to this question were encouraging with almost all (96%) respondents answering yes to this question. Nearly 50% of respondents said they do everything they can in this regard and 50% say they only actually do a couple of things in this regard. When questioned further regarding respondents motivation to start doing this, motivation was similar to that for taking action in the garden i.e. wanted to feel that they were doing their bit for the environment (68%) and reducing their own impact on biodiversity (68%) with 42% being motivated by concern about climate change/loss of wildlife habitats and 53% of respondents of the view that it's something as a society we all should do.

Table 8: Action taken at home to help protect biodiversity

Q18 Do you take any action at home to help protect biodiversity and the natural environment? E.g. record garden wildlife, recycle household waste (glass, plastic and cans), use your organic bin for kitchen/garden waste, composting, use fewer chemicals, use energy efficient bulbs, laundry washing at lower temperatures, showers instead of baths.		
Answer Options	Response Percent	Response Count
Yes, and I try to do everything I can in this regard	47.5%	164
Yes, but I only actually do a couple of things in this regard	48.4%	167
No, but I'd really like to start doing something	1.7%	6
No, and I'm really just not interested	2.0%	7
Not applicable / No garden	0.3%	1
Don't know	0.0%	0

3.7 Volunteering

The majority of respondents (84%) had not volunteered for any activity related to biodiversity and the natural environment in the last 12 months. Only 9% of respondents said they had definitely volunteered. Of those respondents that had volunteered, the majority (74%) had been involved with a local clean up/tree planting/improving places for wildlife. Other activities are shown in the table below. Other activities included deer stalking and introducing environmental awareness at a youth club. Table 9 summarises the responses.

Table 9: Voluntary action related to biodiversity

Q21 What type of activity related to biodiversity and the natural environment have you volunteered for? Tick all that apply.		
Answer Options	Response Percent	Response Count
Local clean up/ tree planting/ improving places for wildlife	73.5%	36
Creating an allotment or green space	20.4%	10
Counting and recording wildlife	16.3%	8
RSPB's Big Garden Watch	14.3%	7
CSV Action Earth Campaign	12.2%	6
Fund raising/campaigning	4.1%	2
Office administration and committee work	10.2%	5
Educational/training activities	36.7%	18
Helping to organise local events and activities	30.6%	15
Helping to run local environmental group	6.1%	3
Something else - please stipulate	2.0%	1

The majority of respondents had undertaken their voluntary work with a local community group (40%) or a local school (28%).

With regard to respondents being aware of their local schools involvement in biodiversity related projects, nearly 50% were not aware/did not know of schools involvement. Biodiversity related projects which respondents were aware of included Eco-schools, Waste Recycling - plastic, glass and paper, Yellow Woods Challenge - recycling Yellow Pages and school garden/ tree and wildflower seed planting and beach/local clean ups.

3.8 Interest in further involvement

Respondents were asked how interested they would be in having more involvement in things related to biodiversity during 2010. 43% of respondents were slightly interested and 24% were very interested. The remainder were not interested.

Respondents were asked to select which actions they thought they would realistically take to become more aware of and more involved in biodiversity in the next year. Actions such as getting out and enjoying the natural environment more and recycling and reducing household rubbish were the most popular options with over 70% of respondents selecting these as shown in the Table 10 below.

Table 10: Further action to increase awareness and involvement in biodiversity

Q25 What actions do you think you will realistically take to become more aware of and more involved in biodiversity in the next year? Tick all that apply.		
Answer Options	Response Percent	Response Count
Get out and enjoy the natural environment more	74.8%	241
Walk from home more	37.6%	121
Recycle and reduce household rubbish	78.6%	253
Buy "green" products and services	43.5%	140
Gardening that encourages wildlife	48.8%	157
Take part in local environmental events	12.1%	39
Do volunteer conservation work	5.3%	17
Visit nature reserves etc	10.9%	35
Join a local wildlife or environmental group	4.3%	14
Become a member of an environmental organisation	3.1%	10
Undertake training courses about the environment	5.6%	18
Something else - please stipulate	3.1%	10

Respondents were presented with a list of organisations and asked which organisations they were aware of as being involved in looking after biodiversity. The majority of respondents were aware of the organisations listed as being involved in looking after biodiversity – see Table 11 below. The list of other organisations listed was extensive and included Sustainable Uist, Hebridean Alpha Project, Scottish Water, Scottish Agricultural College, The John Muir Trust, Crofters, Scottish Crofting Federation, Macaulay Land Use Research Institute, WWF and Sea Mammal Conservation Society.

Table 11: Organisations involved in looking after biodiversity

Q26 Which organisations are you aware of who are involved in looking after biodiversity? Tick all that apply.		
Answer Options	Response Percent	Response Count
Scottish Natural Heritage (SNH)	93.3%	305
Comhairle nan Eilean Siar	83.8%	274
Scottish Government	57.8%	189
The Tourist Board / Visit Scotland	26.0%	85
Scottish Environment Protection Agency (SEPA)	68.8%	225
Scottish Wildlife Trust	71.9%	235
National Trust for Scotland (NTS)	50.5%	165
RSPB	80.1%	262
Forestry Commission	62.7%	205
Others - please specify	2.4%	8

4. CONCLUSIONS

This survey is a baseline survey which will be repeated in 2011 to gauge the effectiveness of awareness raising efforts throughout the Comhairle during 2010.

The survey shows that of those staff and Members that responded, there is a reasonable level of biodiversity awareness. However, the survey respondents are only a small proportion (15%) of the overall Comhairle staff as at March 2010. It is encouraging that a significant proportion of respondents value the biodiversity of the Outer Hebrides although action taken at home, in the garden and croft is limited. There is potential to increase the level of activity taken to benefit biodiversity through raising awareness generally. Respondents have indicated actions that they will realistically take to benefit biodiversity and in the next survey it will be interesting to see what action has been taken in the intervening year of awareness raising activities.

Motivations to undertake actions at home (green purchasing) and in the garden are broadly similar.

5. NEXT STEPS

The Comhairle's Biodiversity Duty Delivery Plan 2010-2011 sets out a number of actions which will be undertaken to raise awareness of biodiversity amongst Comhairle staff and Members up until March 2011. These are as follows:

1. Undertake programme of short presentations to Corporate Management Team, Heads of service, service teams, committees etc.
2. Produce simple guide to Biodiversity for Comhairle staff and distribute.
3. Produce page on Comhairle intranet about the biodiversity duty and relevance to Comhairle staff.
4. Provide training/workshops at in-service days for teachers on biodiversity issues and outdoor learning opportunities, linking to the Curriculum for Excellence.

The first of these awareness raising activities was undertaken during Scottish Biodiversity Week 2010 and coincided with the online survey. There was a biodiversity display in the Foyer of the Council Offices, Sandwick Road from the 10th – 14th May 2010. The display highlighted the actions for biodiversity being undertaken by the Comhairle and partner organisations such as the North Harris Trust and Urras Oighreachd Ghabhsainn Ranger Services, RSPB Scotland and the Outer Hebrides Fisheries Trust.

CNES BASELINE SURVEY OF BIODIVERSITY AWARENES - SURVEY QUESTIONS

	Questions	Answer options
Introduction to Survey		
1	We are keen to assess the level of awareness among different Departments and Members in order to help target future awareness raising efforts. If you are a staff member, please indicate which Department you are in, or, if you are a Comhairle Member, please tick the relevant box.	Chief Executive's Finance & Corporate Resources Development Department Technical Services Social & Community Services Education & Children's Services Comhairle Member
Nature of your Work		
2	Please tick the option which best describes the nature of your work	Clerical/Administrator Practical e.g. Driver, Cook, Cleaner, Mechanic Professional/Technical e.g. Engineer, Solicitor, Accountant Managerial Teacher Classroom Assistant Care Worker Other - please specify
Your initial Views		
3	When you think of the Outer Hebrides' natural environment, which is made up of moorland, machair, croftland, lochs and streams, the coastline and hills and mountains and every living thing these support, how important would you say it is to you in your everyday life?	Very important Quite important Not really important Not important at all
4	Are you actively involved in looking after the natural environment in any way - for example, in wildlife or countryside organisations, volunteering, gardening to help wildlife, agri-environment schemes on your croft such as SRDP/RSS, or anything else like that	Yes No
Biodiversity Awareness		
5	Are you aware of the term "biodiversity"?	Yes, I've definitely heard of it Yes, I think I've heard of it No, I have never heard of it Don't know

	Questions	Answer options
What is "biodiversity"		
6	What would you understand the term "biodiversity" to mean?	<ul style="list-style-type: none"> All the living things on the planet, including us The different birds and animals The trees and plants and so on Something to do with biology and different things Something else - please stipulate No idea what it means/don't know
Biodiversity explained		
7	"Biodiversity" is the variety of all living things - animals, birds, plants, trees, fish, insects and human beings - that exist in the world. Do you think you might have heard about it now?	<ul style="list-style-type: none"> Yes, I've definitely heard of it Yes, I think I've heard of it No, I have never heard of it Don't know
Outer Hebrides biodiversity		
8	"Biodiversity" is defined as the variety of all living things - animals, birds, plants, trees, fish, insects and human beings - that exist in the world. Thinking of the definition above, how interested are you in the Outer Hebrides' biodiversity?	<ul style="list-style-type: none"> Very interested Slightly interested Neither nor Not very interested Not at all interested Don't know enough to say
9	How relevant is the Outer Hebrides' biodiversity to you personally?	<ul style="list-style-type: none"> Very relevant Slightly relevant Neither nor Not very relevant Not at all relevant Don't know enough to say
10	How concerned are you about the loss of biodiversity in the Outer Hebrides and Scotland in general?	<ul style="list-style-type: none"> Very concerned Slightly concerned Neither nor Not very concerned Not at all concerned Don't know enough to say

	Questions	Answer options
11	Taking all this into consideration, then how much would you say you personally value biodiversity in the Outer Hebrides?	<p>I value the Outer Hebrides' biodiversity very much</p> <p>I value the Outer Hebrides' biodiversity a little</p> <p>I don't value the Outer Hebrides' biodiversity at all</p> <p>Don't know enough to say</p>
Biodiversity in your garden		
12	Do you do anything in your garden to benefit biodiversity or attract wildlife? For example, green gardening methods such as using peat free compost, compost heap, putting garden waste/grass cuttings in organic bin, no chemicals, collecting rainwater, growing fruit & vegetables etc. OR Providing food/water for birds, boxes for birds/animals, wildlife friendly trees/plants, window boxes, container shrubs etc.	<p>Yes, and I try to do everything I can in this regard</p> <p>Yes, but I only actually do a couple of things in this regard</p> <p>No, but I'd really like to start doing something</p> <p>No, and I'm really just not interested</p> <p>Not applicable/No garden</p>
Gardening motivation		
13	What motivated you to start doing this? Tick all that apply.	<p>Wanted to feel I was doing my bit for the environment</p> <p>Concern about climate change/loss of wildlife habitats</p> <p>Reduce my own impact on the environment</p> <p>It's a hobby of mine</p> <p>I've been interested in / done this all my life</p> <p>Retired, have more time now</p> <p>The children started this at school</p> <p>Health reasons</p> <p>Its something as a society that we all should do</p> <p>Influenced by television/radio, the web or newspapers</p> <p>No real reason, just do</p> <p>The council provided bins so it's easy to do</p> <p>Something else - please stipulate</p>
Crofting		
14	Do you or a member of your household have/work a croft?	<p>Yes</p> <p>No</p>

	Questions	Answer options
15	Are you participating in any schemes to manage the habitats on your croft e.g. Rural Stewardship Scheme, Scottish Rural Development Programme - Rural Priorities, Land Managers Options etc?	Yes - please specify which scheme No, but I have been in the past - please specify which scheme No, I have never been in these schemes Don't know
Crofting management participation		
16	Why do you not participate in agri-environment schemes? Tick all that apply.	Too much hassle/paper work I'm not interested in managing my croft in this way I've tried to apply but was not successful The schemes would restrict what I can do on my croft The croft is too small Other reason - please specify
Action taken to help protect biodiversity/natural environment		
17	Do you consider yourself in any way to be a green consumer? E.g. Buy local or british products, buy organic, buy with less packaging, buy environmentally friendly cleaning products, re-usable shopping bags, energy efficient appliances.	Yes, and I try to do everything I can in this regard Yes, but I only actually do a couple of things in this regard No, but I'd really like to start doing something No, and I'm really just not interested Not applicable Don't know
18	Do you take any action at home to help protect biodiversity and the natural environment? E.g. record garden wildlife, recycle household waste (glass, plastic and cans), use your organic bin for kitchen/garden waste, composting, use fewer chemicals, use energy efficient bulbs, laundry washing at lower temperatures, showers instead of baths.	Yes, and I try to do everything I can in this regard Yes, but I only actually do a couple of things in this regard No, but I'd really like to start doing something No, and I'm really just not interested Not applicable / No garden Don't know
Motivation to protect biodiversity/natural environment		

	Questions	Answer options
19	What motivated you to start doing this? Tick all that apply.	Wanted to feel I was doing my bit for the environment Concern about climate change/loss of wildlife habitats Reduce my own impact on the environment It's a hobby of mine I've been interested in / done this all my life Waste Aware Western Isles Campaign Retired, have more time now The children started this at school Health reasons Its something as a society that we all should do Influenced by television/radio, the web or newspapers No real reason, just do The council provided bins so it's easy to do Something else - please stipulate
Volunteering		
20	Have you volunteered for any activity related to biodiversity and the natural environment in the last 12 months?	Yes, definitely Yes, I think so No Don't know
21	What type of activity related to biodiversity and the natural environment have you volunteered for? Tick all that apply.	Local clean up/ tree planting/ improving places for wildlife Creating an allotment or green space Counting and recording wildlife RSPB's Big Garden Watch CSV Action Earth Campaign Fund raising/campaigning Office administration and committee work Educational/training activities Helping to organise local events and activities Helping to run local environmental group Something else - please stipulate

	Questions	Answer options
22	Which organisations have you undertaken these voluntary activities for/with? Tick all that apply.	National Trust for Scotland RSPB John Muir Trust Scottish Natural Heritage (SNH) Local Countryside Ranger Service Local environmental/community group Local school Local youth club Others - please specify
Further involvement		
23	Do you know if your local school is involved in biodiversity related projects? Tick all those that apply or No/I don't know.	Eco-schools Waste Recycling - plastic, glass and paper Yellow Woods Challenge - recycling Yellow Pages School garden/ tree planting / wildflower seed Young naturalists group / bird club Kew Garden's Great Plant Hunt RSPB's Big Garden Bird Watch CSV Action Earth Campaign Other - please specify No / I don't know
24	How interested would you be in having more involvement in things related to biodiversity during 2010?	Very interested Slightly interested Neither nor Not very interested Not at all interested Don't know enough to say

	Questions	Answer options
25	What actions do you think you will realistically take to become more aware of and more involved in biodiversity in the next year? Tick all that apply.	<ul style="list-style-type: none"> Get out and enjoy the natural environment more Walk from home more Recycle and reduce household rubbish Buy "green" products and services Gardening that encourages wildlife Take part in local environmental events Do volunteer conservation work Visit nature reserves etc Join a local wildlife or environmental group Become a member of an environmental organisation Undertake training courses about the environment Something else - please stipulate
26	Which organisations are you aware of who are involved in looking after biodiversity? Tick all that apply.	<ul style="list-style-type: none"> Scottish Natural Heritage (SNH) Comhairle nan Eilean Siar Scottish Government The Tourist Board / Visit Scotland Scottish Environment Protection Agency (SEPA) Scottish Wildlife Trust National Trust for Scotland (NTS) RSPB Forestry Commission Others - please specify